

SUMMIT FOR
CANCER
IMMUNOTHERAPY

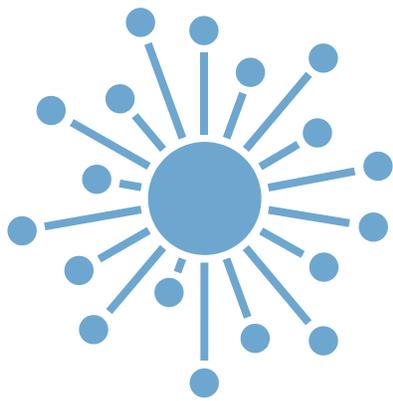
4th Annual Scientific Meeting of the BioCanRx Network

October 20 to 23, 2019
Fairmont Empress, Victoria, BC
www.cancersummit.ca

#Summit4CI

**2019 SPONSORSHIP
OPPORTUNITIES**


Canada's Immunotherapy Network
Le réseau canadien d'immunothérapie



S U M M I T F O R
C A N C E R
I M M U N O T H E R A P Y

**Showcase your key messages
and products with a targeted
international audience.**

**Be recognized for supporting
the exciting field of cancer
immunotherapy!**

**Customized sponsorship
opportunities available.**

Welcome Message

BioCanRx Invites You to Sponsor the 2019 Summit for Cancer Immunotherapy

The 2019 Summit for Cancer Immunotherapy (Summit4CI) October 20-23, in beautiful Victoria, British Columbia, will be the 4th annual scientific conference of the BioCanRx network. The Summit brings together more than 300 leading scientists, clinicians, students and economists with representatives from industry, patient groups, charities and government. We'll explore the latest progress in cancer immunotherapy from scientific, clinical, industry and patient perspectives, through internationally recognized speakers, scientific presentations, poster sessions, panel discussions and networking.

The Scientific Programming Committee is organizing an exciting agenda and a stellar lineup of plenary and keynote speakers. We are pleased to have The Learning Institute (LI) returning. Developed by BioCanRx's Stakeholder Alliance LI Working Group and our HQP community, the LI brings together leaders from oncology patient communities and academics from the immunotherapy research community. Participants attend all plenaries, engage in knowledge exchange activities and a Patient-Researcher Roundtable event. There will also be lots of networking opportunities – from the opening dinner and a special night out to poster sessions, coffee breaks and more! The Summit will take place at the Fairmont Empress Hotel and the adjacent Victoria Conference Centre.

We couldn't organize this conference without the support of our sponsors. We hope you will review this year's sponsorship offerings and find a fit for your company. We are also happy to develop something that you might not see on the list. Whether you sponsor an exhibit booth, poster session, workshop or other sponsor opportunity at Summit4CI, your organization will be able to showcase your key messages and products with a targeted international audience and be recognized for supporting the exciting field of cancer immunotherapy! We look forward to working with you on your sponsorship package.

Summit4CI Co-Chairs,

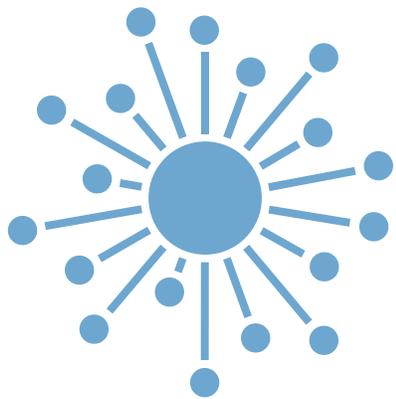


Dr. John C. Bell
Scientific Director
BioCanRx



Dr. Stéphanie Michaud
President and CEO
BioCanRx

About Summit4CI



SUMMIT FOR CANCER IMMUNOTHERAPY

BioCanRx is pleased to host the fourth annual Summit for Cancer Immunotherapy in Victoria, BC. Summit4CI will explore the latest progress in cancer immunotherapies from scientific, clinical, industry and patient perspectives through a diverse and dynamic lineup of internationally recognized speakers, scientific presentations, panel discussions, poster sessions and networking opportunities.

300+ Delegates in Attendance:

- Leading scientists
- Clinicians
- Post-doctoral and graduate-level trainees
- Pharma, biotech and medical device companies
- Economists
- Patient advocacy groups and charities
- Government organizations

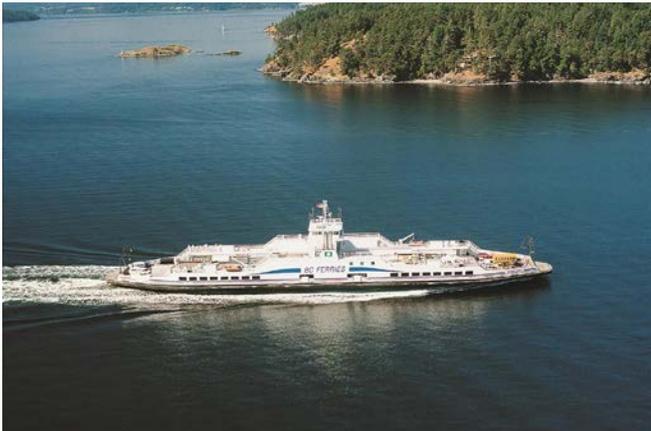
About the Organizers

BioCanRx, Canada's Immunotherapy Network, is a network of scientists, clinicians, cancer stakeholders, academic institutions, NGOs and industry partners working together to accelerate the development of leading edge immune oncology therapies for the benefit of patients. BioCanRx is becoming a world-leader in the translation, manufacture and adoption of cancer immunotherapies. Through an innovative, collaborative research funding process, BioCanRx invests in translating Canadian technologies from the lab into early phase clinical trials, and addresses socio-economic considerations necessary for their adoption by health-care systems. The network is committed to training and developing the talent needed for a thriving health biotechnology sector in Canada. BioCanRx receives funding from the federal government's Networks of Centres of Excellence, and support from industry, the provinces and many national charities.



Victoria

Victoria, BC, is a quintessential Canadian destination that offers all-season adventure and amenities. As one of the oldest cities in the Pacific Northwest, Victoria boasts turn-of-the century charm, but it is also home to a vibrant and modern downtown core, lush greenery, rugged coastlines, an active arts and culture scene, and incredible wildlife. To learn more, visit www.tourismvictoria.com.



Fairmont Empress Hotel & Victoria Conference Centre

The Fairmont Empress sits majestically at the cornerstone of Victoria's sparkling Inner Harbour and city centre of arts, entertainment and cultural attractions. This Vancouver Island resort is located in British Columbia's capital city and features turn of the century architecture, classic beauty and an unrivalled location on the water.

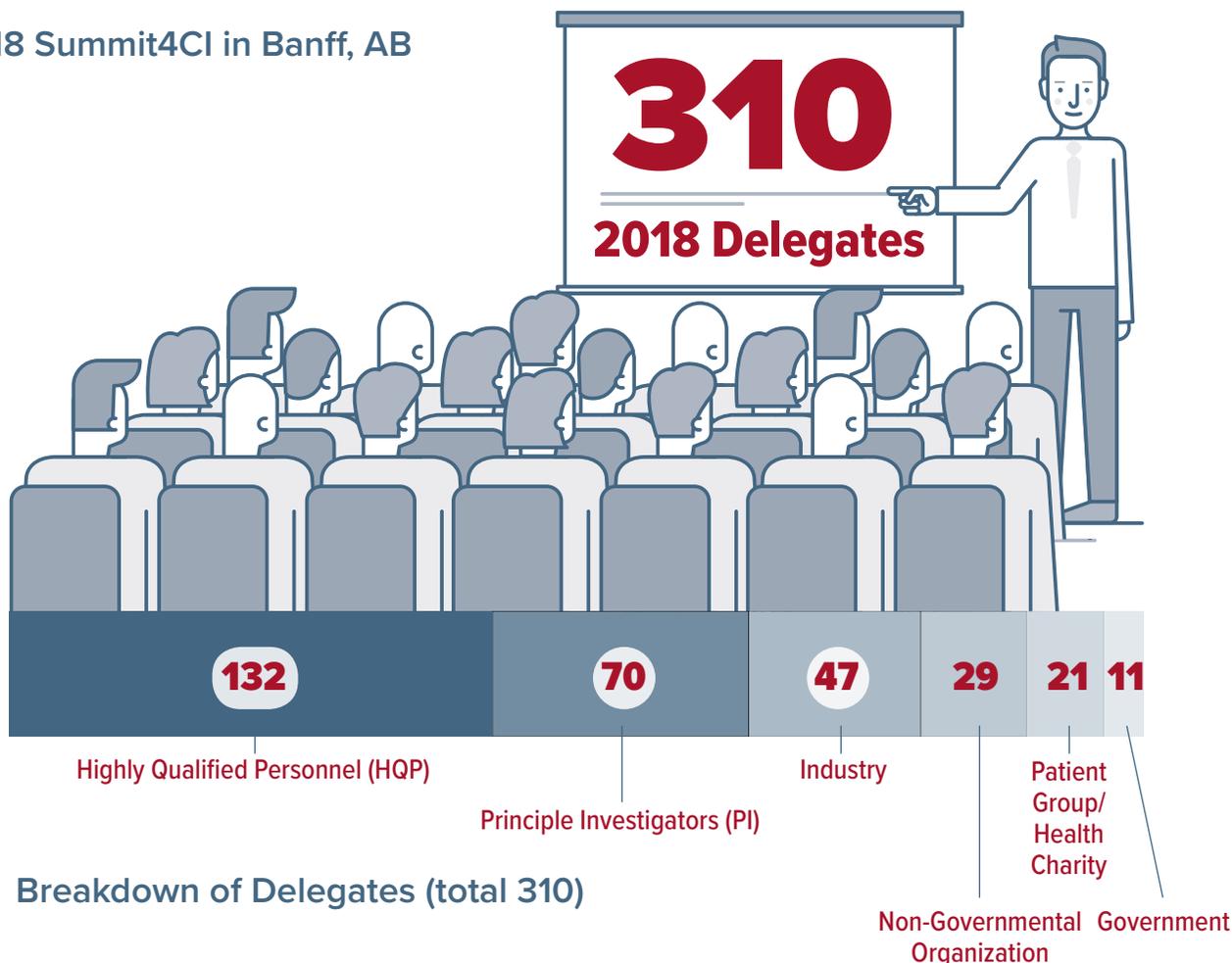
Located just across from the Fairmont, the Victoria Conference Centre (VCC) is a stunning homage to the cultures and traditions that make Victoria a great place to connect. The centre is the city's largest conference facility, and a national leader in hosting major conferences.

For more, visit www.fairmont.com/empress-victoria/ and www.tourismvictoria.com/meetings/victoria-conference-centre.



Who Attends Summit4CI

2018 Summit4CI in Banff, AB



Sponsor Highlights



100%

Of 2018 Sponsors either partially or fully achieved their objectives



90%

Felt either very good or excellent about their brand positioning and marketing during the event



90%

Rated their experience at Summit4CI as either very good or excellent

Sponsorship Opportunities

We invite you to review the varied sponsorship options listed below. All Summit4CI Sponsors receive exclusive conference benefits – please refer to the chart on page 8 to determine your benefits according to your chosen sponsor level. If you are interested in sponsoring a property that isn't listed, please let us know and we will do our best to accommodate.

All Sponsorship levels receive:

- Recognition on Summit4CI website and BioCanRx.com partner's page
- On-site signage
- Company logo in rotation on plenary room screens before and after sessions, during coffee breaks, etc.
- Recognition in communications issued about Summit4CI
- Recognition in BioCanRx newsletter
- Access to career board to display your organization's career opportunities

A-La-Carte Sponsorship Menu

Select items to build a package that suits your interests and combines to the sponsor levels listed on the following pages.

GENERAL:

8' by 10' Exhibit Booth – \$5,000

Take advantage of the opportunity to showcase your product to Summit delegates during breaks and meals at the conference. Booths will be setup outside the plenary hall where conference traffic will be high. A passport booth visitation program will be used to boost the profile of booth sponsors. Plus, you will have the opportunity for a two-minute pitch in front of all conference delegates. Includes table, chairs, pipe and drape, 1 electrical outlet, wireless internet and space for signage. **Total of fifteen (15) to be sold; maximum two per sponsor.**

Branded Meeting Room – \$2,000

Showcase your company throughout the conference while providing a unique space for Summit delegates to meet and network! You will have the opportunity to brand a meeting room reserved for ad-hoc/drop-in meetings using your choice of promotional items and décor (i.e. banners). **Total of one (1) to be sold.**

Summit Program Advertisements

- Full-page ad in Summit program (back cover) – \$2,500
- Full-page ad in Summit program – \$2,000
- Half-page ad in Summit program – \$1,500
- Quarter-page ad in Summit program – \$1,000





Activities & Events

Opening Night Welcome Reception & Dinner – \$10,000

As the conference gets underway, speakers and conference delegates will gather for hors d'oeuvres, drinks and conversation. Your organization will receive prominent signage close to the bars as well as the surrounding area and an opportunity to join the President and CEO of BioCanRx, Stéphanie Michaud, in welcoming delegates during the cocktail reception. Then all attendees will enjoy a sit-down dinner as the Summit program gets underway. The dinner includes a welcome from BioCanRx Scientific Director, Dr. John Bell, and the conference kickoff keynote presentation. This sponsorship also includes: company logo featured in thank you slide played at start and end of the dinner, signage at the entrances, opportunity to bring additional company signage and a thank you from the MC during the opening.

Total of one (1) to be sold.

Night Out – \$7,500

Join BioCanRx in co-sponsoring a fun night for delegates at a top-tier Victoria venue. Guests will enjoy mingling with dinner and drinks. There will be ample opportunity for your company's signage and giveaways. In addition, your logo will be featured on all communications about the night out including ads on the Summit website, Summit program and all slides promoting the night out during the conference. This event is sure to be a highlight!

Total of one (1) to be sold.

Saturday HQP Trainee Development Workshops – \$5,000

Sponsorship of a trainee workshop includes lunch, 10-minute keynote address and branding. This opportunity is a great way to gain rapport with trainees and future hires for your organization.

Total of two (2) to be sold.

Poster Presentation Receptions – \$5,000

Sponsorship of a poster presentation reception includes snacks, cash bar and branding. Company signage at entrances, at the bars and you are welcome to bring your own pull-up banner signage. For both receptions, a base menu order will be provided by Summit4CI with the option for sponsors to upgrade at their own cost.

Total of two (2) to be sold.

Poster Presentation Awards – \$5,000

A representative from your company will present the oral and poster presentation awards.

Total of one (1) to be sold.

The Learning Institute – \$5,000

The BioCanRx-Cancer Stakeholder Alliance Learning Institute brings together patient/public leaders and academic scholars in an interactive and collaborative knowledge exchange program. Participants become familiar with research concepts in immuno-oncology, develop knowledge translation skills, network, and create partnerships. Your sponsorship helps to pay for the travel and accommodation of Learning Institute participants.

One (1) to be sold.

Patient-Researcher Roundtable Lunch – \$2,500

Oncology patients and representatives from charities and patient-advocacy NGOs from across Canada will join junior and senior BioCanRx researchers for a roundtable lunch where they will present their research projects and discuss ideas around opportunities and challenges for patient-researcher partnerships. Each table will be supported by a note-taker who will help record the discussion. By the end of the lunch, each table will draft a list of suggestions for calls to actions on how to best support and enable various partnerships at different levels and stages of BioCanRx-funded research. Lunch for 40 to 60 people.

One (1) to be sold.

Food & Beverage

Delegate Lunch – \$5,000

Feed hungry delegates while simultaneously showcasing your company. Lunch sponsors will be credited with providing a delicious lunch from the Fairmont Empress with signage at the buffet table and logo featured in all Summit communication. Choose from a hot buffet or convenient (branded) to-go lunch, depending on the day.

Total of three (3) to be sold; two (2) standard buffet lunches and one (1) to-go lunch.



Refreshment Break – \$2,000

Exclusive sponsorship of a refreshment break that includes coffee/tea and light snacks. For all refreshment breaks, a base menu order will be provided by Summit4CI with the option for sponsors to upgrade at their own cost – for example, why not add premium espresso drinks or a fruit platter?

Total of three (3) to be sold.

Branded Collateral

Branded Journal – \$2,500 (\$4,000 with pen)

Why not attach your brand to something useful that every delegate will have in hand during the Summit? A graphic of your choice will be displayed on a lined journal given to all delegates in their conference bags – add a pen for more impact!

Total of one (1) to be sold.

Branded Umbrellas – \$2,500

The Summit will be held on the West Coast, after all. Help delegates be prepared, whatever the weather, with a fun branded umbrella. Retractable umbrellas printed with a graphic of your choice will be given to all delegates in their conference bags.

Total of one (1) to be sold.

Branded Conference Bags – \$4,000

Your company's logo will be featured on the Summit4CI 2018 conference bag to be given to all delegates. Opportunity to include collateral in bag.

Total of one (1) to be sold.



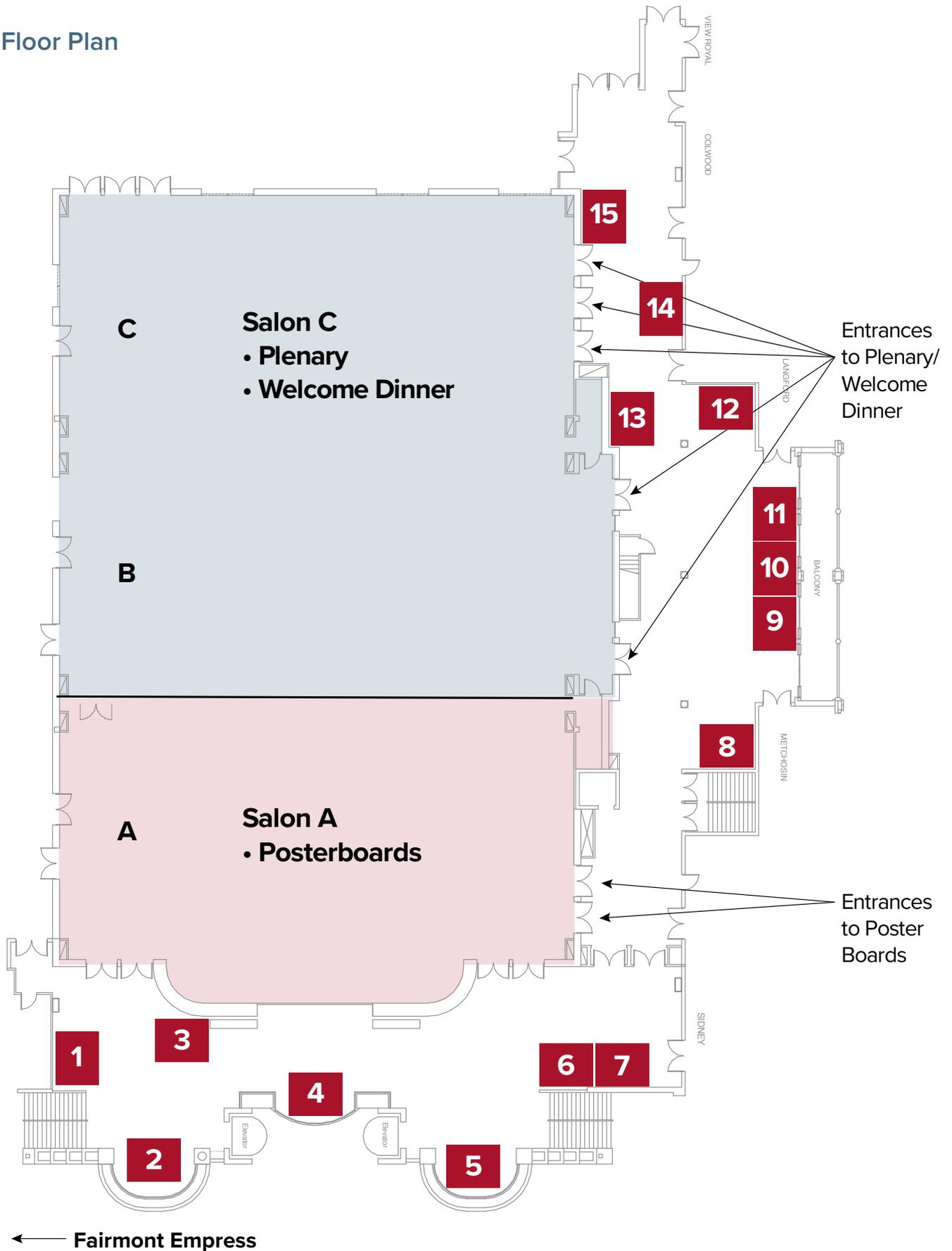
Sponsor Levels

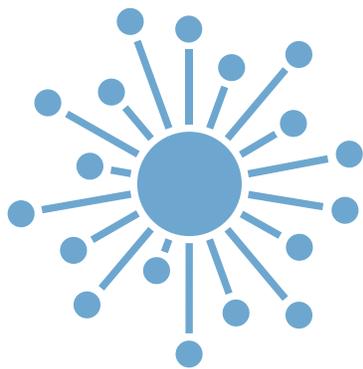
Based on Combined Selections from A-La-Carte Sponsorship Menu

Partner Benefits	PLATINUM \$20,000+	GOLD \$15,000+	SILVER \$10,000+	BRONZE \$5,000+	Supporter/ A La Carte Options Below \$5,000
Complementary registrations	5	3	2	1	
Ad in program book	Full pg (inside back cover)	Full pg	Half Pg	1/4 Pg	
Option to put company material in conference bags	✓	✓	✓		
Sponsor ribbon/badge recognition	✓	✓	✓	✓	
Opportunity to prepare one organization-specific slide to be shown during breaks	✓	✓	✓		
Recognition on Summit4CI website and BioCanRx.com partners' page; hyperlinked logos	✓	✓	✓	✓	✓
Acknowledgement at closing and opening ceremonies	✓	✓			
Recognition of sponsor level on all official conference signage	✓	✓	✓	✓	✓
Recognition of sponsor level in official conference communications	✓	✓	✓	✓	✓
Recognition of sponsor level on official conference slides	✓	✓	✓	✓	✓



Floor Plan





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For all sponsorship inquiries, please contact:

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