



SUMMIT FOR  
**CANCER**  
IMMUNOTHERAPY

## **Sponsorship Opportunities**

3rd Annual Scientific Meeting of the BioCanRx Network

**October 27-30, 2018**

Banff Springs Fairmont Hotel  
Banff, Alberta

**BioCanRx**  
Biotherapeutics for Cancer Treatment  
Biothérapies pour le traitement du cancer

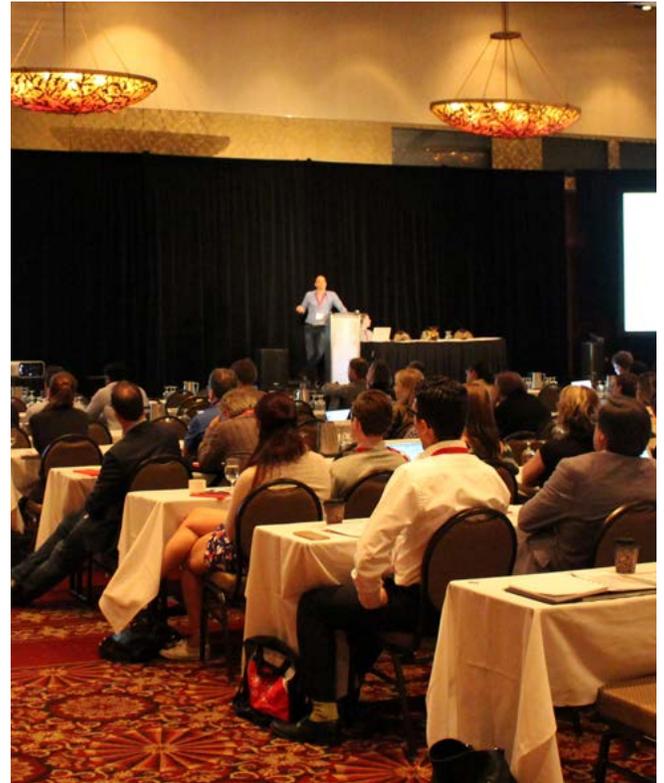
## Welcome Message

**BioCanRx invites you to sponsor the 2018 Summit for Cancer Immunotherapy.**

The third annual Summit4CI heads west to Banff, Alberta, in the Canadian Rockies, October 27 – 30, 2018. The conference will bring together more than 300 leading scientists, clinicians, students and economists with representatives from industry, patient groups, charities and government organizations.

Summit4CI will feature the latest scientific progress and achievements across the immune oncology research field and promote collaboration across disciplines. Through internationally recognized keynote speakers, scientific presentations, poster sessions, panel discussions, and networking opportunities, Summit4CI will explore the latest progress in promising immunotherapies from scientific, clinical, social, economic, industry and patient perspectives.

Whether you sponsor an exhibit booth, poster session, workshop or one of our many other opportunities, your organization will have the opportunity to showcase your key messages with a targeted international audience, and be recognized for supporting the exciting field of cancer immunotherapy. We look forward to working with you to build a sponsorship package that suits your needs and adding your name to our list of Summit4CI sponsors.



Summit Co-Chairs,



**Dr. John Bell**  
Scientific Director,  
BioCanRx



**Dr. Stéphanie Michaud**  
President & CEO,  
BioCanRx

## Scientific Program Committee



**Dr. Kelley Parato (Chair)**  
Director, Scientific Affairs,  
BioCanRx



**Dr. Manoj Mathew Lalu**  
Associate Scientist, Clinical  
Epidemiology and Regenerative  
Medicine Programs, Ottawa Hospital  
Research Institute, Assistant Profes-  
sor, Department of Anesthesiology  
and Pain Medicine, University of  
Ottawa



**Dr. John Bell**  
Senior Scientist, Ottawa Hospital  
Research Institute, Centre for  
Innovative Cancer Research  
Scientific Director,  
BioCanRx



**Dr. Brad Nelson**  
Distinguished Scientist and Director,  
Deeley Research Centre, Co-Director,  
Immunotherapy Program, BC Cancer  
Agency



**Dr. Jeanette Boudreau**  
Assistant Professor,  
Department of Microbiology &  
Immunology, Dalhousie University



**Dr. Claude Perreault**  
Principle Investigator,  
Immunobiology research unit , IRIC,  
Professor, Department of Medicine,  
Faculty of Medicine, Université de  
Montréal, Hematologist,  
Maisonneuve-Rosemont Hospital



**Dr. Dean Fergusson**  
Senior Scientist & Director, Clinical  
Epidemiology Program, Ottawa Hos-  
pital Research Institute, Full Professor,  
Departments of Medicine, Surgery, &  
the School of Epidemiology and  
Public Health, University of Ottawa  
OHR/uoOttawa Clinical Epidemiology  
Program Endowed Chair



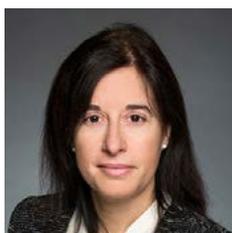
**Dr. Simon Turcotte**  
Assistant Professor, Department of  
Surgery, Université de Montréal  
Surgeon, Centre Hospitalier de  
l'Université de Montréal (CHUM)  
Scientist, CHUM Research Centre  
Co-lead, CHUM Adoptive Cell  
Transfer Immunotherapy Program;  
Director, CHUM Hepato-pancreato-  
biliary Cancer Biobank & Database



**Dr. Robert Holt**  
Distinguished Scientist, BC Cancer  
Agency, Professor of Medical Genet-  
ics, University of British Columbia  
Professor of Molecular Biology &  
Biochemistry, Simon Frasier University



**Dr. Sheila Singh**  
Associate professor of surgery and  
biochemistry, chief pediatric  
neurosurgeon at McMaster Children's  
Hospital, Division Head,  
Neurosurgery, Hamilton Health  
Sciences Scientist, Stem Cell and  
Cancer, Research Institute, McMaster  
University



**Dr. Carolina Ilkow**  
Scientist, Ottawa Hospital Research  
Institute, Centre for Innovative Cancer  
Research, Assistant Professor,  
Department of Biochemistry,  
Microbiology and Immunology,  
University of Ottawa

## About Summit4CI

**BioCanRx is pleased to announce the 3rd annual Summit for Cancer Immunotherapy in Banff, Alberta.**

Summit4CI will explore the latest progress in cancer immunotherapies from scientific, clinical, industry and patient perspectives through a diverse and dynamic lineup of internationally recognized speakers, scientific presentations, panel discussions, poster sessions and networking opportunities.



### More than 300 Delegates

- Leading scientists
- Clinicians
- Post-doctoral and graduate-level trainees
- Pharma, biotech and medical device companies
- Economists
- Patient advocacy groups and charities
- Government organizations

### Banff, Alberta

Banff has a rich heritage as one of the world's most awe-inspiring mountain destinations. With easy access to pristine wilderness, endless outdoor adventures, and all the amenities you need, in Banff National Park you feel truly immersed in nature.

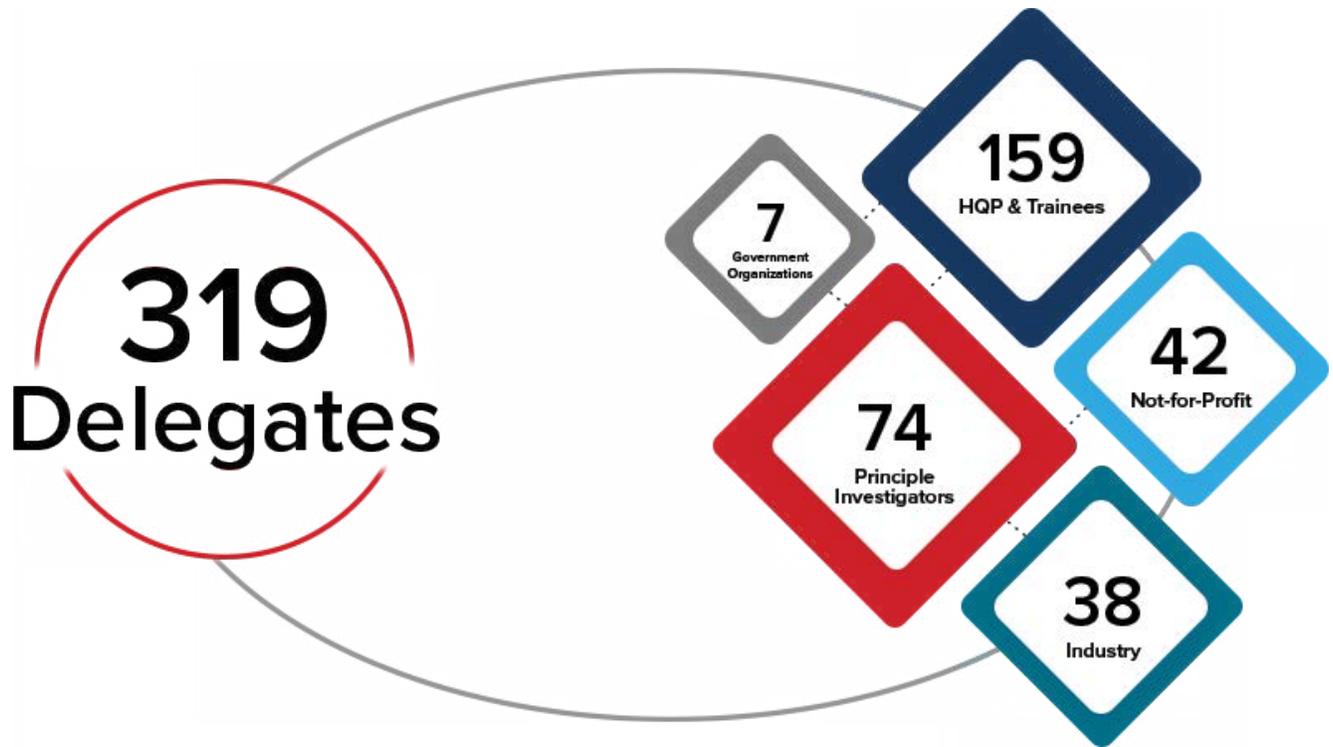
[www.banfflakelouise.com](http://www.banfflakelouise.com)

### Fairmont Banff Springs Hotel

Located in the heart of Banff National Park, a UNESCO World Heritage Site, the world famous Fairmont Banff Springs hotel stands as a landmark in the picturesque alpine town of Banff, Alberta. Canada's "Castle in the Rockies" has been providing legendary hospitality to guests for more than 125 years.

[www.fairmont.com/banff-springs](http://www.fairmont.com/banff-springs)

## 2017 Summit4CI in Gatineau, QC:



Watch this video to see what our 2017 sponsors said about Summit 4CI:

[www.youtube.com/watch?v=bjJDRLEEI3A](http://www.youtube.com/watch?v=bjJDRLEEI3A)



## Sponsorship Opportunities

### A-La-Carte Sponsorship Menu

#### Sponsorship Benefits - All sponsorship levels receive:

- Recognition on Summit4CI website and BioCanRx.com partners' page
- On-site signage
- Company logo in rotation on plenary room screens before and after sessions, during coffee breaks, etc.
- Recognition in the Summit4CI mobile app
- Recognition in communications issued about Summit4CI to attendees
- Recognition in BioCanRx newsletter
- Access to career board to display your organization's career opportunities

#### Select items to build a package that suits your interests:

##### 8' by 10' Exhibit Booth – \$5,000

Maximum two per sponsor; includes table, chairs, pipe and drape, 1 electrical outlet, wireless internet and space for signage. Booths will be setup outside the plenary hall where conference traffic will be high. Plus, you will have the opportunity for a two-minute pitch in front of all conference delegates. A passport booth visitation program will be used to boost the profile of booth sponsors. You will also receive one complimentary registration and a 1/4-page ad in the Summit program.

- Total of twelve (12) to be sold.

##### Saturday HQP Trainee Development Workshops – \$4,000

Sponsorship of a trainee workshop includes lunch, 10-minute keynote address and branding. This opportunity is a great way to gain rapport with trainees and future hires for your organization.

- Total of two (2) to be sold.

##### Career Tables – \$2,500 (\$750 if your sponsorship level is already at \$2,500)

Engage with HQP and potential hires regarding career opportunities at your organization. Based on feedback from last year, this year's career tables will be set up by the exhibit booths. Career tables will be available on the opening afternoon of HQP trainee workshops and for the duration of the conference. A Career Board will be placed in the career tables' area. You'll also have the opportunity to present a two-minute pitch in front of the entire group about your organization.

- Total of four (4) to be sold.

##### Poster Presentation Receptions – \$5,000

Sponsorship of a poster presentation reception includes snacks, cash bar and branding. Company signage at entrances, at the bars and you are welcome to bring your own pull-up banner signage.

- Total of two (2) to be sold.

### Poster Presentation Awards – \$5,000

A representative from your company will present the oral and poster presentation awards.

- Total of one (1) to be sold.

### Refreshment Break – \$1,500

Exclusive sponsorship of a refreshment break that includes coffee/tea and light snacks.

- Total of three (3) to be sold.

### Opening Night Welcome Reception – \$7,500

As the conference gets underway, speakers and conference delegates will gather for hors d'oeuvres, drinks and conversation. Your organization will receive prominent signage close to the bars as well as the surrounding area and an opportunity to join the President and CEO of BioCanRx, Stéphanie Michaud, in welcoming delegates during the cocktail reception. Then all attendees will enjoy a sit-down dinner in the Van Horne Ballroom as the Summit program gets underway. The dinner includes a welcome from BioCanRx Scientific Director, Dr. John Bell, and the conference kickoff keynote presentation. This sponsorship also includes: company logo featured in thank you slide played at start and end of the dinner, signage at the entrances, opportunity to bring additional company signage and a thank you from the MC during the opening.

- Total of one (1) to be sold.

### Night out at the Park Distillery – \$10,000

Join BioCanRx in co-sponsoring a fun night for delegates at the Park Distillery on Banff's main street. Guests will enjoy mingling with dinner and drinks in one of Banff's most popular restaurants. The entire three-floor restaurant will be reserved for this evening event. The Park Distillery features back country lodge decor, great campfire fare, and house-made spirits. Guests will also be invited for tours of the distillery on the premises. Transportation to and from the venue will be provided. There will be ample opportunity for your company's signage and giveaways. Your logo will be featured on all communications about the night out including ads on the Summit website, Summit program and all slides promoting the night out during the conference. This is sure to be a hot ticket!

- Total of one (1) to be sold.

### Patient-Research Roundtables Lunch – \$2,500

Oncology patients and representatives from charities and patient-advocacy NGOs from across Canada will join junior and senior BioCanRx researchers for a roundtable lunch where they will present their research projects and discuss ideas around opportunities and challenges for patient-researcher partnerships. Each table will be supported by a note-taker/rapporteur who will help record the discussion. By the end of the lunch, each table will draft a list of suggestions for calls to actions on how to best support and enable various partnerships at different levels and stages of BioCanRx-funded research.

- Served lunch for approximately 40 to 60 people
- One (1) to be sold.

### Preclinical Design Workshop – \$5,000

Drs. Dean Fergusson and Manoj Lalu and colleagues will be hosting a 1-day hands-on workshop, Preclinical Experimental Design & Reporting, aimed to improve BioCanRx scientists' knowledge of research design, analysis, and reporting of key methodological details. Participants will gain a better understanding of the new guidelines for conducting preclinical research, including the following:

1. Preclinical reporting standards and how to implement them.
2. How to improve the validity of bench studies.
3. Generating appropriate sample size calculations for experiments.
4. How to randomize and blind in experiments in a rigorous manner.

### Branded Conference Bags – \$3,500

Your company's logo will be featured on the Summit4CI 2017 conference bag to be given to all delegates. Opportunity to include collateral in bag.

- Total of one (1) to be sold.

### Mobile App Sponsor – \$2,500

Your logo to run on the Summit4CI 2017 app. Logo also included in all promotion for the app in the Summit program, conference signage and slides, etc.

- Total of one (1) to be sold.

### Full-page ad in Summit program – \$2,000

### Half-page ad in Summit program – \$1,500

### Quarter-page ad in Summit program – \$1,000



## Partner Packages

### For sponsorships of \$5,000 and up:

#### Primary Sponsor

\$20,000 + (based on total value of pre-selected items from the à-la-carte list).

As a Primary Sponsor, your organization will receive exclusive exposure at every opportunity throughout the entire Summit. This sponsorship level includes everything on the Sponsorship Benefits list and also:

- Acknowledgement as Primary Sponsor during the opening and closing sessions and all communications about the Summit
- Five (5) complimentary registrations
- Full-page color ad in the Summit program
- One (1) option to provide a 'push notification' to all delegates from within the mobile app
- Banner ad in the Summit mobile app
- Option to include company material in conference bag

#### Gold Partner Sponsor

\$15,000 – \$19,999 (based on total value of pre-selected items from the à-la-carte list). This sponsorship level includes everything on the Sponsorship Benefits list and also:

- Three (3) complimentary registrations
- Full-page color ad in the Summit program
- Banner ad in the Summit mobile app
- Option to include company material in conference bag

#### Silver Partner Sponsor

\$10,000 – \$14,999 (based on total value of pre-selected items from the à-la-carte list). This sponsorship level includes everything on the Sponsorship Benefits list and also:

- Two (2) complimentary registrations
- Half-page color ad in the Summit program
- Banner ad in the Summit mobile app
- Option to include company material in conference bag

#### Bronze Partner Sponsorship

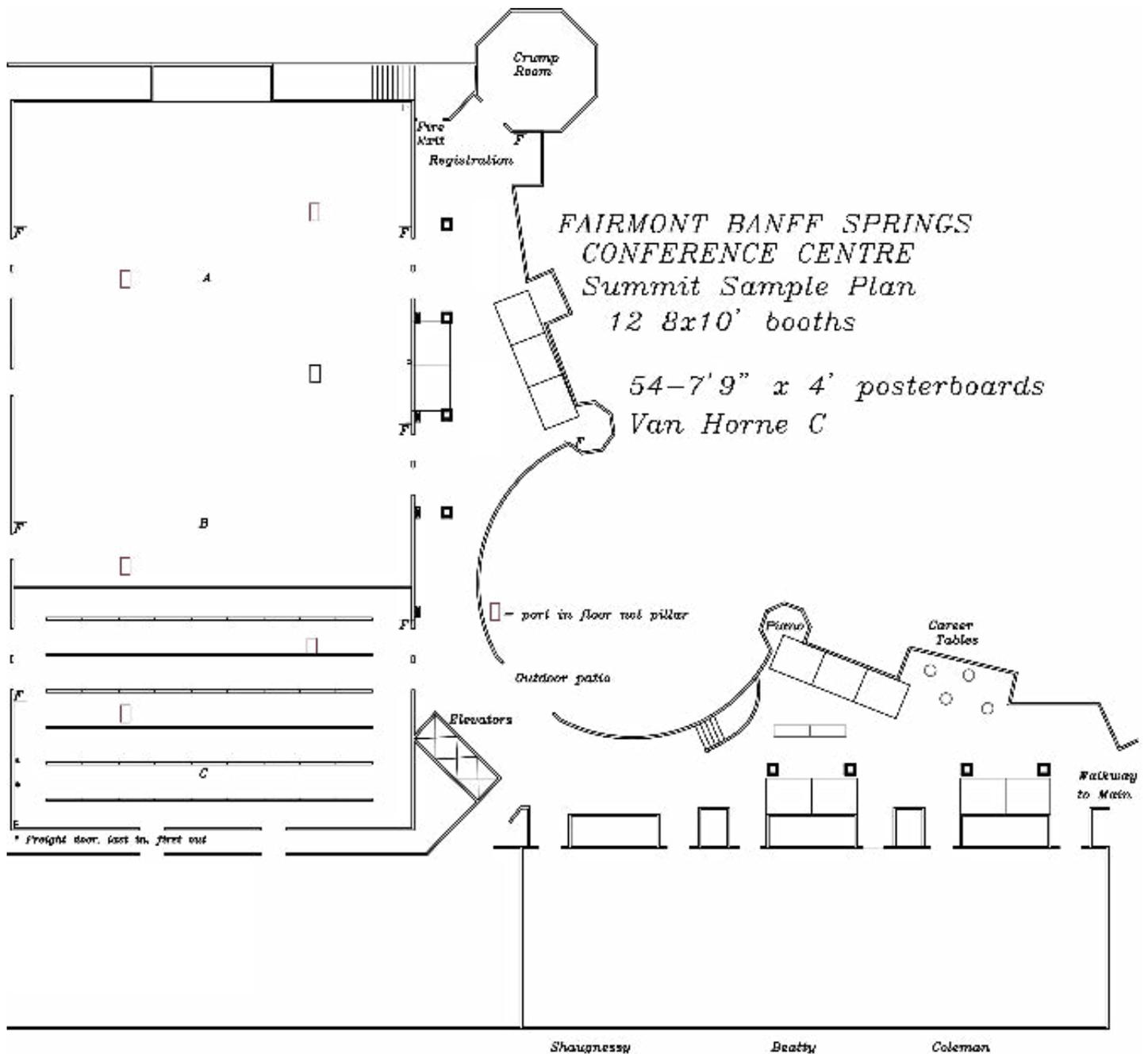
\$5,000 (based on total value of pre-selected items from the à-la-carte list). This sponsorship level includes everything on the Sponsorship Benefits list and also:

- One (1) complimentary registration
- Quarter-page color ad in the Summit program

## Sponsorship Opportunities Partner Benefits

Partner Benefits	Premium	Gold	Silver	Bronze	Supporter
Logo on sponsorship page of program book	✓	✓	✓	✓	✓
Logo and website link on the mobile app	✓	✓	✓	✓	✓
Logo on slides between plenary sessions	Extensive	Significant	Intermediate	Moderate	Modest
Complementary registrations	5	3	2	1	
Ad in program book	Full page	Full page	Half page	Quarter page	
Option to put job postings on the career board	✓	✓	✓	✓	
Option to put company material in conference bags	✓	✓	✓		
Banner ad on the mobile app	✓	✓	✓		
Acknowledgement at opening and closing ceremonies	✓				
Push notifications on mobile app	✓				

# Summit4CI Floorplan



## About the Organizers

BioCanRx is a network of scientists, clinicians, cancer stakeholders, academic institutions, NGOs and industry partners working together to accelerate the development of leading edge immune oncology therapies for the benefit of patients. BioCanRx is becoming a world-leader in the translation, manufacture and adoption of cancer immunotherapies. Through an innovative, collaborative research funding process, BioCanRx invests in translating Canadian technologies from the lab into early phase clinical trials, and addresses socio-economic considerations necessary for their adoption by health-care systems. The network is committed to training and developing the talent needed for a thriving health biotechnology sector in Canada. BioCanRx receives funding from the federal government's Networks of Centres of Excellence, and support from industry, the provinces and charities.

## For all sponsorship inquires, please contact:

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[cancersummit.ca](https://cancersummit.ca)

